

HOTELS

Daiwik Hotels to open third property in Dwarka by 2015

By HB Staff | Mumbai

Daiwik Hotels Pvt Ltd will open Daiwik Hotels Dwarka in Gujarat by 2015. This will be Daiwik's third property after Rameshwaram and Tirupati. The property will be a greenfield investment of Rs 45 crore and will host 120-140 keys with a mix of superior, deluxe and suite accommodation options. The company also has plans to extend the hospitality brand to destinations like Somnath and Ambaji among others.

"Pilgrim tourists are the largest travel group after 'travel for social purpose' in our country. In contrast there is a huge gap in the country for

quality branded products. Daiwik Hotels enjoys a first-mover advantage in attempting to meet the needs of the contemporary pilgrim requirements of quality hotels and a stress-free holistic pilgrim experience, which so far is largely unorganised. The first project from the hospitality brand, Daiwik Hotels Rameswaram, in Tamil Nadu is currently operational and their flagship project is coming up in Tirupati, Andhra Pradesh," said Debashis Ghosal, Managing Director and CEO, Daiwik Hotels Pvt Ltd.

The company has entered into a Joint Venture (JV) with the eminent Pabubha Manek family, known as 'Bhamasha Parivar' of Okha Mandal, an eminent business house from Okha engaged

in the business of shipping and real estate since four decades. The JV partner will provide a land bank of approximately 1.20 acres and the necessary infrastructure for the upcoming properties. The full service four-star facility will offer a multi-cuisine restaurant, fully-furnished banquets, and an activity room for kirtans, bhajans, discourses. There will also be a special spa, and related retail facilities including books, music, artifacts, traditional jewellery and mementos. ■



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